



INTERNATIONAL BEACH
SOCCER CUP INDONESIA

2022



FUN OF THE GAME SHOW, EMOTIONS, GOALS, PARTIES

A fun, festive, original and unique moment for a very family audience, where children and women will find their place in this fair play sport.



BEACH SPORT EVENTS
INDONESIA

THE BEACH SOCCER

A fun and spectacular sport, born in Brazil more than 25 years ago, Beach Soccer now has more than 120 national teams around the world, 1,300,000 fans on Facebook, 500 000 fans attending events, all the media are represented (TV, radio, written press), Beach Soccer since 2005 is a sport recognized by FIFA.



Joël, Éric, Jean-Marie CANTONA.
FIFA BEACH SOCCER WORLD
CHAMPION 2005

Beach soccer has expanded its presence in television networks in recent years and is currently broadcast in more than 180 countries worldwide.

The most representative TV channels are: *(The TVs listed in this document are for information only. These are the main channels that broadcast Beach Soccer for years)*

BEIN SPORT, EUROSPO, ESPN, SUPERSPORT, FOX SPORT, SKY SPORT Italie, TV GLOBO, SPORT TV, AL JAZEERA SPORT, MATCH TV (Russie) and ELEVEN SPORTS (Portugal)

The Beach Soccer displays a strong Communication by its modern tools, targeted and essential.

The democratization of the internet and social networks have "exploded" fans worldwide, today more than a million people follow the Beach Soccer on Facebook, twitter, Vimeo, etc ... more and more interactive apps are created around and for Beach Soccer. The latest innovation and live broadcast of matches via the livestream platform in HD, available anywhere in the world for free.

In 2019, the event in the Beach Soccer galaxy is the FIFA Beach Soccer World Cup in Paraguay. By organizing International Beach Soccer Cup Indonésia, you can stand out and offer an offbeat approach to football ... New energy for all football lovers.



PORTUGAL IS FIFA BEACH SOCCER WORLD CHAMPION 2019

WHO ARE WE ?

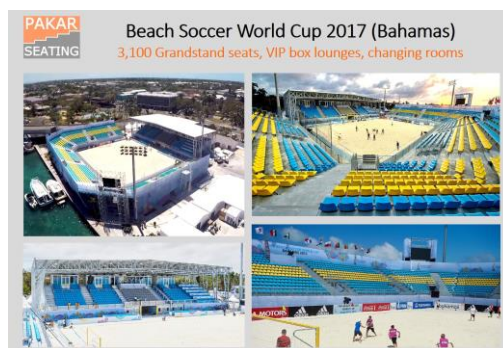


Since 2004, every year, **Joël Cantona Organisation** (JCO) organizes international sports events. Thus in 2008 we are the local organizer with the **French Football Federation** for the Beach Soccer World Cup in Marseilles which will gather 177,000 people in 9 days of competitions.

For 15 years, no fewer than 20 international events have been organized with the Beach Soccer Worldwide*, (European Championship, FIFA Beach Soccer World Cup Qualifier Europe, Beach Soccer Worldwide Tour, Solidarity Cup for the benefit of Foundation Abbé Pierre).

JCO is the official partner of Beach Soccer Worldwide since 1999.

Joël Cantona Organization is also specialized in marketing and sports management. The company manages among others the image of Éric Cantona, it also manages modern football centres to 5.



The PT-PMA BSEI is an Indonesian company dependent on Joel Cantona, Johan Marino and Laurent Durbec created for the organization of events in Indonesia



* **Beach Soccer Worldwide (BSWW)** is recognized by **FIFA** as the major entity behind the creation and growth of Beach Soccer

An assured atmosphere

The stadiums of Beach Soccer, meeting places, at the warm atmosphere resulting from the proximity with the players, will be the scene of a prestigious competition expected by all football fans.

High level matches where players will work to offer a colourful show filled with spectacular gestures, goals, and you will live moments rich in emotions, tension and suspense.

The Beach Soccer will be a unique competition where the terms sport, fair play, respect and pleasure will be the watchwords.



The project:

As part of the **Beach Soccer Worldwide Tour**, we plan to create the "INTERNATIONAL BEACH SOCCER CUP INDONESIA 2022" an international event.



Format of the competition:

5 days of competition from Wednesday to Sunday
4 games a day,
2 groups of 4 Nations
2 semi-finals, Finals and classification matches
8 Nations from the list below

(the nations are for information only, they are to be confirmed)

- Indonesia
- Swiss
- Italy
- UAE
- England
- Portugal
- Spain
- France
- China
- Russia
- Japan
- Brazil

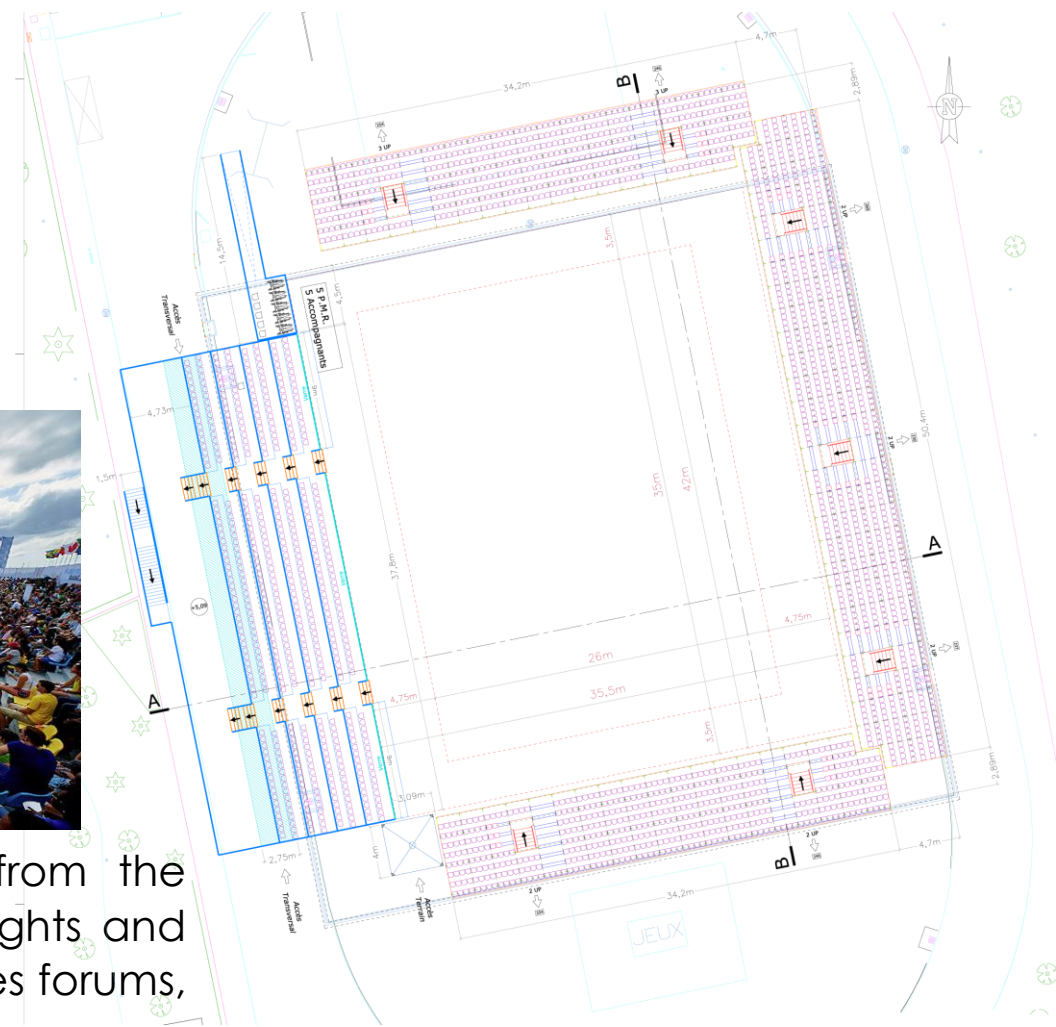
SPECIFICATIONS

The choice of sites must be on the edge of sandy beach. It is possible to bring the required amount of sand (about 800T) to almost any site.

A Beach Soccer court measuring 30m x 40m to which must be added the structures of stands (3 000 public places and 500 VIP seats)



We advocate the concept "turnkey" we organize everything from the management of tournaments, sports management, competition rights and technical management of the assembly and dismantling of structures forums, to the management of hospitality and decoration sites.



INTERNATIONAL BEACH SOCCER CUP INDONESIA *2022*



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